Stakeholder Fora A



GlobeDrought stakeholder engagements and commercialization

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Utilization aspects strategies - stakeholder engagements and commercialization



1. Research

- Develop the DG portal as an outreach product
- Enhance 'other' global drought information systems with specific GD products

2. Commercial

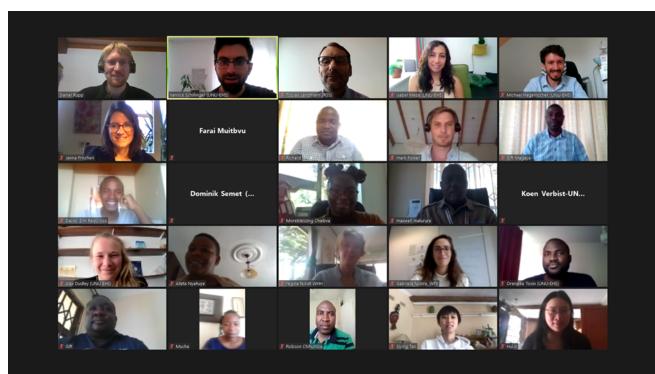
- Use Public-Private Partnerships (commercial entities & Technology Transfer) develop drought products for agricultural producers (ongoing)
- Value add to insurance Industry (ongoing)

Utilization aspects strategies - stakeholder engagements



3. Cross-cutting

• Facilitate country-specific stakeholder engagements e.g. in regard to financed –based forecasting in ZW (access to humanitarian funding for early action)

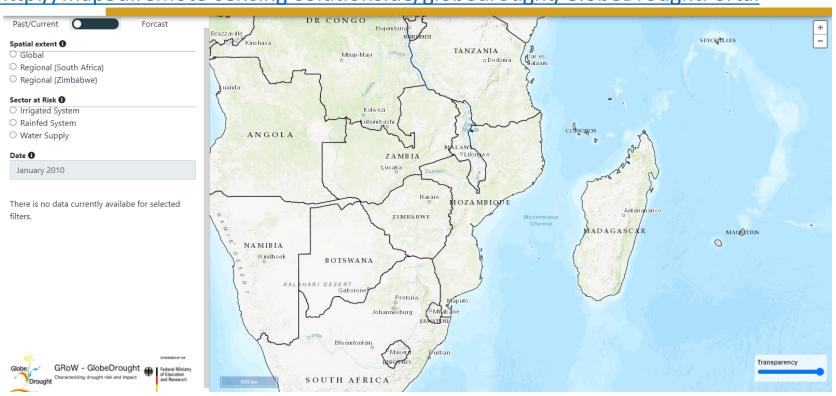


Zimbabwe (ZW) stakeholder outreach meeting, Sept. 2020

Portal access & landing page



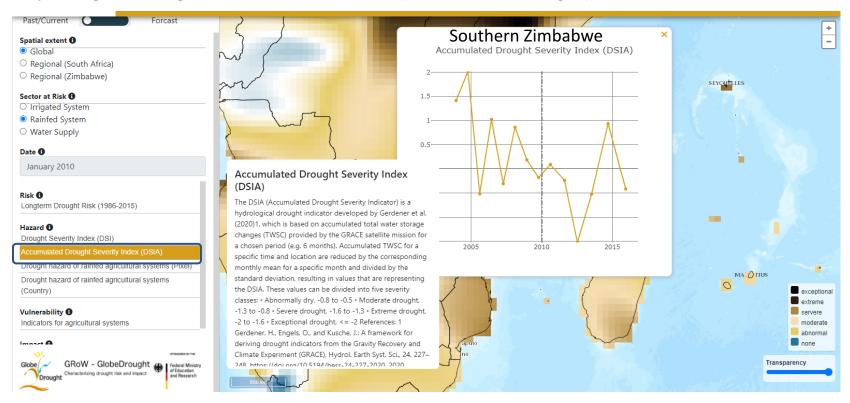
http://map3d.remote-sensing-solutions.de/globedrought/GlobeDroughtPortal



Example

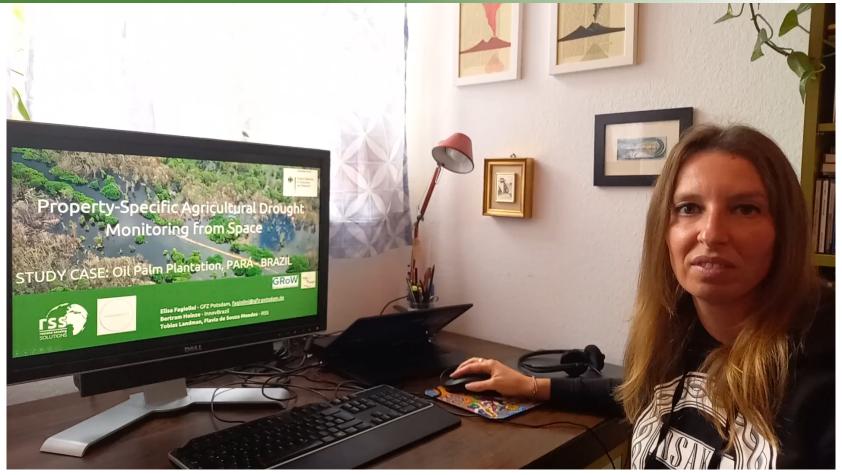


Hydrological drought indicator from GRACE (Total Water Changes)



UFZ/ Water Monitoring from Space/InnovBrazil - Technology Transfer International partnership to commercialize GD products







Bundesministerium für Bildung und Forschung







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