

InoCotton
GROW

REDUCING THE WATER FOOTPRINT OF THE GLOBAL COTTON TEXTILE INDUSTRY



DEMONSTRATING EFFICIENT TECHNOLOGIES AND KNOW-HOW IN PAKISTAN

- Optimized cotton irrigation
- Water-efficient textile machinery and advanced dyestuff
- Textile wastewater treatment
- Monitoring equipment to enforce governmental legislation

STRATEGIES TOWARDS U.N.-SUSTAINABLE DEVELOPMENT GOALS

- Improved water footprint concept
- Training Pakistani decision-makers in water resource management
- Documentary videos to inform brands, retailers and consumers
- Water footprint label to support sustainable consumption in Germany

Partners



GEFÖRDERT VOM



Bundesministerium
für Bildung
und Forschung

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